# 1967 – 1973 CENTENNIAL POSTAL STATIONERY

Canada celebrated its 100 birthday in 1967. In a major departure from tradition the low valued definitive stamps were designed with more than the monarchs' head. The Postal Stationery followed the adhesive stamp designs.

The original values - 1 cent to 5 cent - had the five regions of Canada represented in addition to Queen Elizabeth II's portrait. The regions represented in order of increasing value were: - The North Country, the Pacific Coast, the Prairies, Central Canada and the Atlantic Coast. Later low values - the two colours of the six cent and the seven cent depicted the Transportation Industry whereas the eight cent value showed the Library of Parliament. The other value shown on Postal Stationery was the large eight cent stamp based on A. Y. Jackson's "Alaska Highway between Watson Lake and Nelson." The basic Regular Issue Envelopes and Postcards were all readily available except for the some of the changes in the linings

of the envelopes. Some Envelopes with a particular lining were available only briefly.

The revalues in both the Envelopes and Postcards are a different matter. With the increases in postal rates the Post Office recalled from local post offices all the obsolete stock. These together with the stock on hand in Ottawa were sent to one of two printers to be revalued. The work done by each printer is easily distinguished. However, the stock sent for revaluing included not only the Centennial printings but the many Cameo printings and a very few Second Karsh printings. In all probability, the boxes of 500 were filled with whatever was on hand. In some cases a very few items of a particular design were revalued and even a lesser number have survived. A few are known by one or two copies in collector's hands.

We also show the Revalued Spacer Cards, Private Order Envelopes, the Private Order Postcards, the Official Envelopes, the Private Order Self-mailers and lastly the Private Order Multiple Forms. We do not show the sheets as they are too big to fit in the exhibit. The highlights will be marked with \*\*\*.

## THE EXHIBIT PLAN

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### SYNOPSIS for BNAPEX / CALTAPEX 2017

#### Title -

Canadian Centennial Postal Stationery

#### Purpose of Exhibit -

To show Canadian Centennial Postal Stationery

#### Historical Background -

Canada celebrated its 100 birthday in 1967. In a major departure from tradition the low valued definitive stamps were designed with more than the monarchs' head. The Postal Stationery followed the adhesive stamp designs.

The original values - 1 cent to 5 cent - had the five regions of Canada represented in addition to Queen Elizabeth II's portrait. The regions represented in order of increasing value were: - The North Country, the Pacific Coast, the Prairies, Central Canada and the Atlantic Coast.

Later low values – the two colours of the six cent and the seven cent depicted the Transportation Industry where as the eight cent value showed the Library of Parliament.

The other value shown on Postal Stationery was the large eight cent stamp based on A. Y. Jackson's "Alaska Highway between Watson Lake and Nelson."

#### Scope -

All Postal Stationery except for the aerogrammes produced between 1976 and 1973 used these designs.

#### Availability -

The basic Regular Issue Envelopes and Postcards were all readily available except for the some of the changes in the linings of the envelopes. Some Envelopes with a particular lining were available only briefly.

The revalues in both the Envelopes and Postcards are a different matter. With the increases in postal rates the Post Office recalled from local post offices the obsolete envelopes. These together with the stock on hand in Ottawa were sent to one of two printers to be revalued. The work done by each printer is easily distinguished. However, the stock sent for revaluing included not only the Centennial printings but the many Cameo printings and a very few Second Karsh printings. In all probability the boxes of 500 were filled with whatever was on hand. In some cases a very few items of a particular design were revalued and even a lesser number have survived. A few are known by one or two copies in collector's hands.

Some of the Private Order Envelopes which we know from Post Office delivery records in quantities of as low as 500 hand not yet been found.

At one point I attempted to contact all users on the lists to ask for samples. I some cases I visited the users. One Self-Mailer we know was ordered by the Bureau of Statistics and was used in a quantity of 1000 by the New Brunswick Department of Vital Statistics. I personally visited the Head of the Department in Fredericton twice; once a year after delivery and again 18 months later with no trace of the Self-Mailer. The item was a "Physician's Notification of Live Birth." It was to be completed by a Physician immediately after a delivery. It was then sent in the mail to Vital Statistics in Fredericton. When Registration of Birth the parent or parents sent in to Fredericton was received by Vital Statistics, it was compared to the Physicians Notification of Live Birth. If the forms compared the form done by the Physician was then shredded. Thus no forms would be available from Vital Statistics. The Registrar gave me the names of the 8 Hospitals in New Brunswick doing deliveries. I visited or wrote them all and promptly got the same form with a permit on it. Thus something we know existed will never be found.

#### Philatelic Elements and Significance -

Lots of businesses and private individuals were using these items at this period of time. The railways and Ontario Hydro used hundreds of thousands of Postal Stationery cards.

#### Highlights include -

The Sony Multiple Form and especially the Orangeville Envelope both which used the Alaska Highway stamp image are scarce. The revalues especially the ones on the Second Karsh Envelopes are very rare. There are several envelope revaluation errors. The highlights will be marked with \*\*.

#### Philatelic References -

WEBB'S Catalogue of Postal Stationery of Canada and Newfoundland by Earle L. Covert and William C. Walton. 7<sup>th</sup> Edition 2001 – new edition will soon be available.

Centennial Definitive Series 1967-1973 by D. Robin Harris.

2000 - new edition will soon be available in colour.