

## Canada; The 1972 – 1977 Definitive Issue (Caricatures & Landscapes)

*The purpose of this exhibit is to show how this issue was produced and the various rates that came into effect during its period of use. Unlike previous Canadian definitive issues, this series lacked a cohesive flow. It was issued in reverse order with the one and two dollar stamps depicting city scenes first making their appearance in early 1972. The Landscapes followed in late 1972 while the Caricatures came out in late 1973. Referring to the low values as caricatures was, although they resembled such, a misnomer. They were in fact line drawings. The exhibit however shows the issue in denominational order beginning with the one cent and continues with usages.*

*At the time the Landscape portion of the series was issued, Canada Post was using two types of tagging; a phosphor type known as Winnipeg tagging and a fluorescent type known as Ottawa general tagging. These latter tagging bars were known by the formula 'OP4' and were 3mm wide. What was being discovered was the fluorescent portion was migratory and migrated to anything it touched leaving nothing but the carrier ink that shows under an ultra violet light similar to phosphor tagging without the afterglow. A new formula was introduced to the general tagging known as 'OP2'. It first appeared in 3mm wide bars to be later expanded to 4mm. This proved to be more stable and has been used on all subsequent stamps since. The Landscape portion is the only Canadian series to have had all three types of tagging applied making it somewhat unique. Three printers were involved in this issue; Canadian Bank Note Company, British American Bank Note Company and Ashton Potter Ltd. Three basic methods of printing were used; lithography, photogravure and intaglio. In addition letterpress and serigraphy were used for booklet covers and panes. The series from the one cent through to the fifty cent denominations were printed in panes of 100. The \$1.00 and \$2.00 denominations were printed in panes of 100. Coil stamps came in rolls of 100.*

*Quality control was certainly not on the minds of either the printers or the post office as the viewer will perceive by closely examining the contents of the exhibit.*

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