Exhibit Synopsis Template

This synopsis template for exhibits is presented as a guide for exhibitors and judges.

- Exhibitors: use this template to better inform judges about your exhibit, and explain why certain material is important to your exhibit.
- Judges: this template spells out in simple terms what the exhibit is, where to find pertinent information, what material is important to the exhibit, and why it is.

Title of Exhibit

- Should be self-explanatory.
- Is the tool used by judges to define your exhibit.
- Short and to the point.

Purpose of Exhibit

Insert a simple (one-line sentence) statement of purpose. Define "stamps" vs. "use of stamps" (postal history) vs. "a rate study".

If outside of the above, define the purpose of your exhibit. Make sure you explain what research is involved and what you have accomplished with this exhibit.

Exhibit Plan

How the exhibit flows, or the sequence of the exhibit (e.g.: from the start date to the end date, domestic mail followed by international mail, mail via one transportation method to another, etc.).

Observations

Define the period of use. What is difficult to show or define from this period? Is there something that is hard to find shown in your exhibit? If yes, define it! If new research findings or observations are in the exhibit, indicate what they are and where they are presented.

Were there events of significance during the period? War? Revolution? etc. How did the events affect the stamps or mail processing and delivery?

Items of Impact in the Exhibit

List important items by frame. Express rarity in some definable manner (e.g.: 1 of 10 known). State how the scarce or difficult to acquire items are identified (e.g.: red dot, etc.).

Philatelic References

List reference material a judge can review (e.g.: *BNA Topics*, vol. 3, no. 2, page 7).

If the material is original research, point it out. Note the sources of your research (e.g.: rates found in the *Canadian Postal Guide 1937-38*). If the research is independent and from your own study and observations, state that.