Newfoundland Stamp Dealers

Study of Newfoundland’s philatelic history through its stamp dealers.
Presentation includes:
(i) advertising covers
(ii) price lists
(iii) outgoing & incoming mail

original discovery
Souvenir book issued by the Missionaries at Battle Harbor

References: stamp collectors, stamp dealers, Newfoundland Archives, Newfoundland Study Group and from conversations with the Newfoundland general public.
CECIL V. PATEY  
Kings Point, Green Bay  
Englee, White Bay  
Wellington, Bonavista Bay  
Occupation: Salvation Army Officer

Patey came up through the ranks of the Salvation Army Religious Order; resided in various places in Newfoundland; during his career he was a stamp dealer.

King’s Point, Green Bay

CECIL V. PATEY  
Newfoundland and Canadian Stamps  
Kings Point, Green Bay  
NEWFOUNDLAND, CANADA

Dr. Olive M. Searle,  
NPI, University Hospital,  
Ann Arbor, MICHIGAN, U.S.A.

(1¢ circular rate to USA)

Englee, White Bay

CECIL V. PATEY  
Wellington, B. B.  
ENGLEE, W.B.  
NEWFOUNDLAND

FRIEND COLLECTOR:  
Oct. 23/43

Just a reminder--

--that we haven't yet heard from you about the selection of stamps sent on approval. Nov. 7/42

Will you let us know about them soon, please?

Cordially yours,

CECIL V. PATEY

(3¢ postcard rate to the USA)
Cecil V. Patey  
Wellington, B.B. Newfoundland  
A.P.S. 19888

Pvt. J.M. McCaffery,  
P.O. Box 207  
Benjamin Harrison,  
INDIANA, U.S.A.

Dear Sir:

Enclosed you will find a packet of 25 different stamps of this country. If you are planning to enlarge your collection of these stamps I can supply you with a packet of higher values catalogued at $3.00 for only $1.00.

Yours sincerely,

[Signature]

Return in 3 Days to  
Cecil V. Patey  
Wellington, B.B.  
Newfoundland

Pvt. John M. McCaffery, U.S. Army;  
(Medical Section) Hq. & Hq. Co. R/C  
P.O. Box 207  
Benjamin Harrison,  
INDIANA, U.S.A.
J. W. Penney
dealer in
NEWFOUNDLAND STAMPS.
"What you don't see ask for."
34 Mullock Street
St. John's, Newfoundland

J.W. Penney dealt stamps from
two residences in St. John's,
and from his business at the
Smyth Building, Water Street

JAN 21 1918

Dear Sir:

I acknowledge with thanks the receipt of your letter enclosing stamps, from which I have taken catalogue value, leaving 2.66 due you. I enclose more.

Philately yours,

J. W. Penney.

J.R. Justis, Esq.
R. F. D. Route 4,
Greenville,
Tenn.
U. S. A.

(4¢ letter rate to USA)
Member:
A. P. S. of America, No. 4943.
S. P. A. ... 2450.
W. C. E. ... 825.

J. W. PENNEY
34 MULLOCK STREET,
St. John's, Newfoundland.

DEALER IN
Newfoundland Stamps.

Send Your Stamps to me. Highest Prices Paid. Save time; avoid loss, delay, and extra postage through sending them outside.

Rates quoted below as per hundred. Singles taken at the same rate.

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1860</td>
<td>1c. Brown Prince of Wales</td>
<td>$1.00</td>
</tr>
<tr>
<td>2c.</td>
<td>Green Fish</td>
<td>50c.</td>
</tr>
<tr>
<td>3c.</td>
<td>Blue, Queen Victoria</td>
<td>$1.00</td>
</tr>
<tr>
<td>1867</td>
<td>½ Red Dog</td>
<td>1.00</td>
</tr>
<tr>
<td>1c.</td>
<td>Green Prince</td>
<td>75c.</td>
</tr>
<tr>
<td>2c.</td>
<td>Orange Fish</td>
<td>$1.00</td>
</tr>
<tr>
<td>3c.</td>
<td>Brown, Queen Victoria</td>
<td>55c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Blue Seal</td>
<td>75c.</td>
</tr>
<tr>
<td>1890</td>
<td>½ Black Dog</td>
<td>50c.</td>
</tr>
<tr>
<td>3c.</td>
<td>Slates, Queen Victoria</td>
<td>25c.</td>
</tr>
</tbody>
</table>

CABOT, 1897.

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1c.</td>
<td>Green, Queen Victoria</td>
<td>$1.00</td>
</tr>
<tr>
<td>2c.</td>
<td>Red, Cabot</td>
<td>75c.</td>
</tr>
<tr>
<td>3c.</td>
<td>Blue, Newfoundland</td>
<td>50c.</td>
</tr>
<tr>
<td>5c.</td>
<td>Green, Caribou</td>
<td>$1.50</td>
</tr>
<tr>
<td>10c.</td>
<td>Purple, Mining</td>
<td>1.50</td>
</tr>
<tr>
<td>3c.</td>
<td>Brown, Logging</td>
<td>75c.</td>
</tr>
<tr>
<td>8c.</td>
<td>Orange, Fishing</td>
<td>$2.00</td>
</tr>
<tr>
<td>10c.</td>
<td>Black, Ship</td>
<td>75c.</td>
</tr>
<tr>
<td>2c.</td>
<td>Blue, Flaming</td>
<td>50c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Red, Seal</td>
<td>50c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Violet, Salmon Fishing</td>
<td>10.00</td>
</tr>
<tr>
<td>5c.</td>
<td>Slate, Seal of Colony</td>
<td>15.00</td>
</tr>
<tr>
<td>5c.</td>
<td>Red, Iceberg</td>
<td>15.00</td>
</tr>
<tr>
<td>3c.</td>
<td>Black, Henry VII</td>
<td>20.00</td>
</tr>
</tbody>
</table>

GUY 1910.

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1c.</td>
<td>James</td>
<td>25c.</td>
</tr>
<tr>
<td>2c.</td>
<td>Arms</td>
<td>75c.</td>
</tr>
<tr>
<td>5c.</td>
<td>Gey</td>
<td>50c.</td>
</tr>
<tr>
<td>10c.</td>
<td>Ship Anjouer</td>
<td>$1.00</td>
</tr>
<tr>
<td>2c.</td>
<td>Cupids</td>
<td>1.00</td>
</tr>
<tr>
<td>5c.</td>
<td>Bacon</td>
<td>1.50</td>
</tr>
<tr>
<td>1c.</td>
<td>Mosquito</td>
<td>50c.</td>
</tr>
<tr>
<td>3c.</td>
<td>Logging</td>
<td>4.00</td>
</tr>
<tr>
<td>1c.</td>
<td>Paper Mills</td>
<td>4.00</td>
</tr>
<tr>
<td>1c.</td>
<td>King Edward</td>
<td>5.00</td>
</tr>
<tr>
<td>5c.</td>
<td>King George</td>
<td>5.00</td>
</tr>
</tbody>
</table>

CORNATION 1911

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1c.</td>
<td>Queen Mary</td>
<td>4.00</td>
</tr>
<tr>
<td>3c.</td>
<td>King George</td>
<td>4.00</td>
</tr>
<tr>
<td>5c.</td>
<td>Prince of Wales</td>
<td>$1.00</td>
</tr>
<tr>
<td>10c.</td>
<td>Prince Albert</td>
<td>1.00</td>
</tr>
<tr>
<td>3c.</td>
<td>Princess Mary</td>
<td>50c.</td>
</tr>
<tr>
<td>5c.</td>
<td>Prince Henry</td>
<td>$1.00</td>
</tr>
<tr>
<td>8c.</td>
<td>Prince George</td>
<td>1.00</td>
</tr>
<tr>
<td>2c.</td>
<td>Prince John</td>
<td>50c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Queen Alexander</td>
<td>3.00</td>
</tr>
<tr>
<td>2c.</td>
<td>Duke of Connaught</td>
<td>4.00</td>
</tr>
<tr>
<td>1c.</td>
<td>Seal of the Colony</td>
<td>4.00</td>
</tr>
</tbody>
</table>

PORTRAIT 1898:

<table>
<thead>
<tr>
<th>Value</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3c.</td>
<td>Queen, Princess</td>
<td>25c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Green, Victoria</td>
<td>75c.</td>
</tr>
<tr>
<td>1c.</td>
<td>Red, Victoria</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

If you have other Newfoundland send samples and I will quote prices. Stamps must be in good condition, not torn or heavily marked. All stamps must be done up in bundles or in envelopes, each kind separate. Stamps must not be otherwise damaged. Damaged stamps are not wanted at any price.
W. J. ALLAN
293 Water Street
St. John’s, Newfoundland
Occupation: Watchmaker,
Jeweler & Dealer in
Newfoundland Postage Stamps

W. J. ALLAN,
WATCHMAKER, JEWELLER,
AND DEALER IN
POSTAGE STAMPS,
293 WATER STREET,
ST. JOHN’S, NFPLD.

(1¢ circular rate to USA)

W. J. ALLAN,
WATCHMAKER, JEWELLER,
AND DEALER IN
POSTAGE STAMPS,
293 WATER STREET,
ST. JOHN’S, NFPLD.

(10¢ registered letter rate to USA; 5¢ letter rate + 5¢ registration)
Mr. William Kyle,
19644 Cardoni Avenue,
Detroit, Michigan,
U. S. A.

Dear Mr. Kyle:

I wish to acknowledge receipt of your letter of the 18th of May, regarding the 15¢ Brown Airmail which I forwarded to you sometime ago.

I am sorry to say I have no recollection of having received the letter you mention as having been sent me some time previous to your 18th one. But from your remarks I gather that the 15¢ I sent you was not what you desired, I regret to say that I have nothing in the way of Airmails at the present time. But if you would communicate with Mr. Levi Chafe, 61 Springdale St., St. John's Nfld. I am sure he will be able to do something for you.

I am enclosing herewith an cover bearing a 15¢ used Airmail, and if same is of any use to you, you may retain same with my compliments.

Yours truly,

A. G. Macfarlane
L. P. MOSS
P. O. Box 1407
Deer Lake, Newfoundland

P. O. Box 1407

L. P. MOSS
P. O. Box 1407
Deer Lake, Newfoundland.

Harry V. Smith
Berrien Springs
R # 2 Michigan, U.S.A.

NEWFOUNDLAND STAMPS

(5¢ letter rate to USA)

Deer Lake

L. P. Moss,
Deer Lake, Newfld.

Mr. Frank E. Wagner,
4141 Claremont Ave.,
Chicago, Ill., U.S.A.

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)
L.G. CHAFE
P. O. Box 2086, St. John’s, Newfoundland
61 Springdale St. St. John’s, Newfoundland
Occupation: Land Surveyor with
H.M.S. Customs, St. John’s, Newfoundland

Outgoing mail

L.G. CHAFE
P. O. Box 2086
St. John’s, Newfoundland

Stapler to N.F., Postage Stamps

31 Aug 1940
7 PM
ST JOHNS
NEWFOUNDLAND

Mssrs. Stanley Pitton Inc.
38 Park Row
New York City
New York

(5¢ letter rate to USA)

61 Springdale Street

L.G. CHAFE
61 Springdale St.
St. John’s, Newfoundland

Registered

Stapler to N.F., Postage Stamps

31 Aug 1940
7 PM
ST JOHNS
NEWFOUNDLAND

Mssrs. Stanley Pitton Inc.
38 Park Row
New York City
New York

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)
GEORGE JANES
WHOLESALE AND RETAIL STAMP DEALER
ST. JOHN'S, Nfld.,
July 9, 1933

Dear Sir or Madam:

I enclose herewith copies of the recent surcharge placed on sale today.

I did not have time to notify you of this issue, so I am taking the liberty of forwarding the stamps, as from my records of the past two years I note that you have purchased all New Issues during that time.

Luther Attwood
7 Sagamore Street
Lynn, Mass.
U.S.A.

(15¢ registered to USA, 5¢ letter & 10¢ registration)
St. John's, N.F.

February 1904

Lester Kaufman
90 Anheuser-Busch Building
St. Louis Mo.

Dear Sir,

We found it impossible to get you a complete set of a model Jubilee stamps.

Yours truly,

The Evening Herald

14 & 15 Prescott St.
St. John's, Newfoundland

J. E. Furneaux, Prop.
ALEX COOPER
Box E5359
St. John’s, Newfoundland
4 Monroe Street
St. John’s, Newfoundland
Occupation: Royal Stores
St. John’s, Newfoundland

Incoming mail

Mr. Alex Cooper.
Box E5359.
St. John’s.

(3¢ inland letter rate)

“The Newfoundland Stamp Collector,”
Box 1828, St. John’s, Newfoundland

Mr. Alex Cooper.
P.O. Box E. 5395.
City.

(2¢ local letter rate)
Mr. H.C. King,
Ithaca, N.Y.

Dear Mr. King,

Thanks for your letter of Mar 4th. Regarding the stamp catalogue, I would be very pleased to have the 1941 edition that you mention. Please send it along and send the list of stamps you need and I will give you good value. Please send a list (if you like) of about 10 varieties more than you need so that I can substitute any I do not have in stock.

It takes quite a while to get a letter to send from Nippers Harbour. Here’s how its done: Letter comes from U.S.A. to St. John’s or Port aux Basques, from there to Baigé by rail, from Baigé to Nippers Harbour by dog team, it’s about 70 miles from Baigé. A dog team consists of from 10 to 12 dogs; they pull the sled which is about 14 feet long. They carry about 200 lbs.

Mr. H.E. Starkes,
Nippers Harbour,
Newfoundland

Mar 20th

1941

H.E. Starkes,
NIPPERS Hbr.

(5¢ letter rate to USA)
NEWFOUNDLAND POSTAGE STAMP CATALOGUE

SHOWING WHOLESALE VALUES
1937

HAROLD E. STARKES
Nipper's Hr., Nfld.

(copys, inside)
NEWFOUNDLAND STAMP CO.
NILS OHMAN (Manager)
P. O. Box 371
St. John's, Newfoundland

(Photographic proof showing Nils Ohman was head manager of Newfoundland Stamp Co.)

(5¢ letter rate to USA. Lower cover with Cash Order rubber stamp)
N. OHMAN (Nils)
4 Brazil Square
St. John’s, Newfoundland
**Occupation:** Watchmaker, Engraver
Optician & Stamp Dealer
12 Adelaide St., St. John’s, Newfoundland

---

**RETAIL PRICE LIST FOR 1897.**  
**ALL FORMER LISTS ARE HEREBY CANCELLED.**

<table>
<thead>
<tr>
<th>Newfoundland Stamps</th>
<th>NEW</th>
<th>OLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1857—1 penny green (mofl)</td>
<td>1.50</td>
<td>3.00</td>
</tr>
<tr>
<td>1887—5 cents blue</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>1888—½ cent red</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>1890—2 cents orange</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>1890—3 cents black</td>
<td>20</td>
<td>15</td>
</tr>
<tr>
<td>1894—½ cent black</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

- Cabot Jubilee set, 14 stamps, new: $2.50
- 1892—4 cents carmine (reply): 8

All genuine.  
Cash with order. No exchange business.  
Postage extra on all orders under $2.00.  
Postage to Nfld. is 5 cents per ½ ounce.

N. OHMAN.  
St. John’s, Nfld.

---

(1¢ inland postcard rate)

NEWFOUNDLAND POST CARD  
THE ADDRESS ONLY TO BE WRITTEN ON THIS SIDE  
St. John’s, Newfoundland  
Mr. N. Ohman  

St. John’s

---

(2¢ inland wrapper rate)

NEWFOUNDLAND  
TWO CENTS  
1925

W. Ohman

St. John’s
W. L. CLARKE
Dealer in Newfoundland Stamps
183 Gower Street
St. John's, Newfoundland
Occupation: Engineer,
Newfoundland Light and Power

Outgoing mail; W. L. Clarke in business
by himself, without L. C. Rabbits or
Newfoundland Stamp Company name

W. L. CLARKE
DEALER IN N.F.L. STAMPS
183 GOWER STREET
ST. JOHN'S, N.F.L.

21 APR 1937

H. G. Hamaty,
Poste Restante,
Alexandria, Egypt.

(5¢ letter rate to British Empire)

F. W. ADAMS
Botwood, Newfoundland

Outgoing mail

F. W. ADAMS,
DEALER IN NEWFOUNDLAND STAMPS
BOTWOOD, NEWFOUNDLAND

26 APR 1930

M. R. E. Butler
General Delivery
Grillia 805
Canada

(4¢ letter rate to Canada)
Outgoing mail while he resided in Trinity East Newfoundland, 1932 & in Harbour Grace Newfoundland 1942

REV. H. KIRBY
St. Paul's Rectory
Trinity East, Newfoundland
& Harbour Grace, Newfoundland

Mr. Milton A. Swanson
110 Pacific Ave.
Collingswood, N.J.
U.S.A.

Mr. H. Kirby,
Trinity East
Newfoundland.

#128 mint @ 25¢
#130 — 30¢ lks
assume you got best offering to date.

H. Kirby,
Trinity East,
Newfoundland.

(5¢ letter rate to USA)

F. Kirby
R.Grace,
Newfoundland.

Mr. M. Weinik
45 Branford Place
Newark, New Jersey
U.S.A.

(5¢ letter rate to USA)

Harbour Grace,
Newfoundland.

Harbour Grace,
January 16th, 1942.

Mr. Kirby,
Assume you got best offering to date.

F. Kirby.
Outgoing registered mail & incoming mail to Rectory in Harbour Grace, Conception Bay, Newfoundland

H. Kirby, DR. GRACE, NEWFOUNDLAND.

Mr. Charles W. Lammas,
5916 Edmich Street,
Philadelphia, PA,
U.S.A.

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)

Rev. H. Kirby,
The Rectory,
St. Grace,
C.T.

(4¢ inland letter rate)
Outgoing mail

From
The Rev. Canon E.E. Rusted
Topsail C.B.,
Newfoundland

The Rev. G.H. Earle, M.A.
Principal,
Queen's College,
Forest Road
St. John's, N.F.

(5¢ inland letter rate)

Incoming mail

O.H.M.S.
1929

Rev. E.E. Rusted,
The Rectory,

Carbonear

Commemorating First Trans-Atlantic Air-Mail
June 14th, 1919

(OHMS free franked official mail)

Department of the Colonial Secretary,
St. John's, Newfoundland.
October 22nd, 1930.

Dear Sirs:

Please forward me rates for advertising in your magazine including cost of small classified advertisements. Thanks you,

Yours Faithfully,

[Signature]

Geo. Cobb,
Bay Roberts, Nfld.

Mr. Ernesto L. Dobarganes,
Campanario 304,
Habana, Cuba.
Mr. R. St. J. Freeze, Fredericton, N.B., Canada.

(7¢ airmail letter rate to Canada)

First Day of Issue
On the occasion of the Twenty-first Birthday of Her Royal Highness Princess Elizabeth
April 21, 1947

(4¢ inland letter rate)
H. JOHN JEANS (HAROLD JOHN)
P. O. Box 5350
St. John's, Newfoundland
72 Cochrane St.
Occupation: Broker

Outgoing & incoming mail

H. JOHN JEANS
P. O. Box 5350
St. John's, Newfouland

(5¢ letter rate to USA)

Messrs. Colony stamp Co.,
Killeryh, North Carolina,
United States of America

May 12 1937
ST. JOHN'S N.F.

(1 cent, 7 1/2 cent)

First Day Cover

H. John Jeans,
72 Cochrane St.,
St. John's,
Newfouland

(quadruple weight, local registered letter rate; 2¢ letter rate + 1¢ per ounce + 5¢ registration)
Malcolm E. Starks
P.O. Box 329
Grand Falls, Newfoundland

Outgoing mail

Malcolm E. Starks
Newfoundland Stamps for Collectors.
P.O. Box 329
Grand Falls - Newfoundland

Mr. V. Unjian,
51 W. Warren Avenue,
Detroit, Mich. U.S.A.

(5¢ letter rate to USA)

Malcolm E. Starks,
P.O. Box 329,
Grand Falls, N.F.L.D.

Charles C. Evans, Esq.,
Central State Teachers College,
Stephens Point, Wisconsin,
U.S.A.

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)
MALCOM E. STARKES
Newfoundland Stamps
P.O. Box 339, Grand Falls, N.P.D.

A.R. Martin, Esq.
Hearts Content.

(1¢ inland circular rate)

EDWIN J. COLOURNE
P.O. Box Q
Twillingate, Newfoundland

NEW AIR MAIL ISSUE

ICEBERG BRAND

Newfoundland Approvals

Reference required when order
not accompanied with remittance.

EDWIN J. COLOURNE,
P.O. Box Q,
TWILLINGATE,
NEWFOUNDLAND.
A. Lilly
74 Gower Street
St. John's, Newfoundland

Outgoing Mail

A. Lilly.
74 Gower St.
St. John's, Nfld.

To A. Lilly.

(4¢ letter rate to USA)

J. O’Keeffe
P. O. Box 152
St. John's, Newfoundland
Occupation: Clerk

Outgoing Mail

J. O’Keeffe
P. O. Box 152
St. John’s Newfoundland

(14¢ registered rate to USA; 4¢ letter rate & 10¢ registration)
CATALOGUE of Newfoundland Stamps
Showing Wholesale Values
1937

(1939 surcharge stamps paying letter rate to Canada)
ROY MUGFORD
P. O. Box 129
St. John's, Newfoundland
Occupation: Grocer
Store at 29 Charlton St.
St. John's, Newfoundland

Price list & incoming mail

PRICE LIST OF
Newfoundland Stamps

With the Compliments of
ROY MUGFORD

P. O. BOX 129
ST. JOHN'S NEWFOUNDLAND

(copy, inside)

NEWFOUNDLAND 3c AIR POSTAGE ISSUE (1943)

FIRST FLIGHT

Via Wabush Katsao, Labrador & Seven Islands Quebec.

(30¢ inland airmail letter rate)
<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
<th>1856</th>
<th>1857</th>
<th>1858</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>½-e.</td>
<td>0.10</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td></td>
<td>1-e.</td>
<td>0.35</td>
<td>0.50</td>
<td>0.50</td>
</tr>
<tr>
<td></td>
<td>2-e.</td>
<td>0.75</td>
<td>0.75</td>
<td>0.75</td>
</tr>
<tr>
<td>1858</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-e.</td>
<td>0.05</td>
<td>0.03</td>
<td>0.05</td>
<td>0.05</td>
</tr>
<tr>
<td>2-e.</td>
<td>0.06</td>
<td>0.04</td>
<td>0.06</td>
<td>0.06</td>
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<tr>
<td>3-e.</td>
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<td>0.07</td>
<td>0.10</td>
<td>0.10</td>
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<tr>
<td>5-e.</td>
<td>0.35</td>
<td>0.25</td>
<td>0.35</td>
<td>0.35</td>
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<tr>
<td>10-e.</td>
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<td>0.50</td>
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<td>0.03</td>
<td>0.05</td>
<td>0.05</td>
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<tr>
<td>2-e.</td>
<td>0.06</td>
<td>0.04</td>
<td>0.06</td>
<td>0.06</td>
</tr>
<tr>
<td>3-e.</td>
<td>0.10</td>
<td>0.07</td>
<td>0.10</td>
<td>0.10</td>
</tr>
<tr>
<td>5-e.</td>
<td>0.35</td>
<td>0.25</td>
<td>0.35</td>
<td>0.35</td>
</tr>
<tr>
<td>10-e.</td>
<td>0.75</td>
<td>0.50</td>
<td>0.75</td>
<td>0.75</td>
</tr>
</tbody>
</table>

**Note:** Values are in cents.
HERBERT MILLEY
St. Anthony, Newfoundland

St. Anthony Nfld.
May 5'32

Dear Sirs:

There is a new issue of Nfld postage stamps out now. And I am wondering if you would like me to get you a complete set. I think I can do this for you if you so desire.

Yours truly,

Herbert Milley

(2¢ postcard rate to USA copy, front)
Outgoing mail showing different address labeling: first is a stick-on label blocking out the address of his employer; second is a rubber stamp labeling.

Registered.

Herbert H. A. Fox, Esq.,
Oswego, N.Y.,
U.S.A.
REGISTERED

11234

MAR 19 1921

ST JOHN'S, N.F.

M. P. Hynes

Box 325
St. John's, Newfoundland
29 Young St.
St. John's, Newfoundland
Occupation: Carpenter

(3¢ letter rate to USA; 2¢ letter & 1¢ war tax)

Michael P. Hynes,
P. O. Box 325,
St. John's, Newfoundland
USA.

(copied, back)
HENRY F. SNOW
Importer & Dealer in Foreign & Newfoundland Stamps
P.O. Box 461
St. John’s, Newfoundland

Advertising cover; rubber stamped cover advertising Snow as a stamp dealer and collector

HENRY F. SNOW,
IMPORTER AND DEALER IN
FOREIGN AND NEWFOUNDLAND STAMPS
FOR COLLECTIONS
P.O. BOX 461, ST. JOHN’S, NEWFOUNDLAND

With Oct 13
as key from 27, 28, 35, 36
James Hanley, Esq.
Woodstock, Ont.
Canada.

(2¢ letter rate to Canada)

HENRY F. SNOW
Stamp Dealer and Collector
P.O. Box 461
St. John’s, Nfld

Ross W. Bronner Co
932 S Highand Ave
Bt. 29th
Philadelphia, Pa
U.S.A.

(5¢ letter rate to USA)
HENRY F. SNOW

Outgoing mail; advertising label attached to the back
(5¢ letter rate to USA)

Newfoundland - Stamps!

One hundred Newfoundland stamps selected, containing one set Royal Photo 1c, 2c, 3c and 5c Cobalt Railway Issue, 5c Queen Edward VII, 6d blue. Each hundred in all. Catalogue value over $6.00, pay price for lot only $2.00. Cash with order. Send for price list. Please list. Address: H. F. SNOW, Box 61, St. John'S, Newfoundland

THOMAS GARLAND, JR
Dealer in Postage Stamps of Newfoundland
Gaultois, Newfoundland

THOMAS GARLAND, JR.
DEALER IN
POSTAGE STAMPS OF NEWFOUNDLAND
GAULTOIS, N.F.L.D.

Radio Design Publishing Company,
105 Broadway,
LAWRENCE, MA
Brooklyn, 77 SUMMER ST,
NEW YORK, N.Y.
% C.N. KOTHE
BOSTON, MASS

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)
WILLIAM NOFTALL, WHOLESALE AND RETAIL DEALER IN NEWFOUNDLAND POSTAGE STAMPS, P. O. BOX, 121.

St. John's Jan 30th 1905

Mr. Lester Kampman
Dealers
 yours to land

RETURN IN FIVE DAYS TO Wm. Noftall, Stamp Dealer, P. O. Box 121, St. John's, Newfoundland.

31 JAN 1905

Wm. Noftall

(16¢ double weight registered letter rate to USA; 5¢ letter rate +5¢ per ounce + 6¢ registration)
(2¢ letter rate to Canada)

(WM. NOFTALL, Stamp Dealer,
4 P. O. BOX 121
ST. JOHN'S, NEWFOUNDLAND)

W. A. Kanir
116 Germain St.
ST. John N. B.
Canada

(5¢ letter rate to USA)

(WM. NOFTALL, Stamp Dealer,
4 P. O. BOX 121
ST. JOHN'S, NEWFOUNDLAND)

Lester Kaufman
2/5 Anheuser Busch
Brewing Co., Inc.
St. Louis 7, Mo.
USA.
<table>
<thead>
<tr>
<th>Scott's Gibbons'</th>
<th>each</th>
<th>Scott's Gibbons'</th>
<th>each</th>
</tr>
</thead>
<tbody>
<tr>
<td>119</td>
<td>134</td>
<td>200</td>
<td>217</td>
</tr>
<tr>
<td>134</td>
<td>133</td>
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<td>210</td>
<td>228</td>
</tr>
<tr>
<td>165</td>
<td>163</td>
<td>212</td>
<td>236</td>
</tr>
<tr>
<td>166</td>
<td>164</td>
<td>213</td>
<td>237</td>
</tr>
<tr>
<td>170</td>
<td>186</td>
<td>214</td>
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<td>180</td>
<td>201</td>
<td>215</td>
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<tr>
<td>195</td>
<td>212</td>
<td>216</td>
<td>240</td>
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<td>196</td>
<td>213</td>
<td>226</td>
<td>250</td>
</tr>
<tr>
<td>198</td>
<td>215</td>
<td>227</td>
<td>251</td>
</tr>
</tbody>
</table>

Coronation first day covers each bearing 2¢, 4¢, 5¢ at 25¢ per cover.

First day covers of ROYAL VISIT each bearing one of the new and delightful 5¢ Royal Portrait stamps, with beautiful cachet @ 15¢ per cover.

Kindly add 5¢ for postage if your order is for less than $1.00.

E. R. Scammall,
P.O. Box 3,
Botwood, Newfoundland.

Harold S. Turner,
P.O. Box 578,
Goderich, Ontario,
Canada.

(5¢ letter rate to Canada)
March 8, 1938

Dear [Name]:

I read your latest letter dated [date], and I am pleased to see you have continued to expand your collection of Newfoundland stamps.

I have recently acquired a rare collection of Newfoundland stamps, which I believe would be of interest to you. I am considering selling it to you. Please let me know if you are interested in reviewing the collection.

Enclosed is a list of the stamps I am considering selling. I am also willing to negotiate the price and terms of the sale.

I look forward to hearing from you soon.

Sincerely,

[Your Name]
Outgoing mail

FRANK F. WILLS

Frank F. Wills
P.O. Box 071
St. John's, N.L.

ST. JOHN'S C.P.A.
No 2313

Mr. Arthur L. Brett,
Timothy Smith Company,
Boston, Mass.

(15¢ registered letter rate to Canada; 5¢ letter rate + 10¢ registration)

Frank F. Wills
P.O. Box 071
St. John's, N.L.

Registered

Messrs. Norris & Co.
21, Auckland Road,
Norwood,
London, S.E. 19

(18¢ double weight registered letter rate to Great Britain; 5¢ letter rate + 3¢ per extra ounce +
10¢ registration)
Outgoing mail

Frank F. Wills
P.O. Box E 9265
St. John's, N.F.

Registered
5394
3 £

Donald A. King, Esq.
Postmaster,
Halifax, N.S.
Canada

(18¢ triple weight registered letter rate to Canada; 4¢ letter rate + 2¢ per extra ounce + 10¢ registration)

James Crocker
Trinity, Newfoundland

Illustrated advertising cover; later joined with the Hudson Bay Co. in St. John's called Hudson & Crocker

After 10 Days return to James Crocker, Dealer in Cancelled Postage Stamps and Coins, Trinity, Newfoundland.

Century Stamp Co.
P.O. Box 197
Montreal, Canada.

(2¢ letter rate to Canada)
The Hudson Stamp Co.
Box 251
St. John's, Newfoundland

1906 cover showing the label for the Hudson Stamp Co. on the reverse; the Hudson Stamp Co. later joined with James Crocker of Trinity forming Hudson & Crocker

(Copy, back)

Hudson & Crocker
Stamp Dealers
St. John’s, Newfoundland

1908 postcard; stamp purchases from the new company of Hudson & Crocker

(Copy, front)

(5¢ foreign letter rate to France)

Gentlemen:

Please forward the following list of stamps to my address:

- 1600 7 pence green sheets of 75
- 1000 1½d Jubilee
- 600 1d Queen
- 600 1½d Orange
- 400 2½d "Bluebells"
- 500 3½d "Bluebells"
- 50 (purchased)

Thanks, J. B. Crocker

(2¢ postcard rate to USA)
<table>
<thead>
<tr>
<th></th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>10 set</th>
<th>Price</th>
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<tr>
<td>Cover, Newfoundland</td>
<td>10¢</td>
<td>20¢</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Pictorial</td>
<td>10¢</td>
<td>20¢</td>
<td></td>
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<tr>
<td>Pictorials</td>
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<td>25¢</td>
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<tr>
<td>Industrial</td>
<td>10¢</td>
<td>15¢</td>
<td></td>
<td></td>
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<td>1935</td>
<td>10¢</td>
<td>24¢</td>
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<td></td>
<td></td>
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<td></td>
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<td>1936</td>
<td>6</td>
<td>19¢</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>New issue Aug 1st</td>
<td>38¢</td>
<td></td>
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<td></td>
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<td></td>
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</table>

Newfoundland, 1935 face 38¢ fine for 1935 first class. This set will be in use 5 months only.

Gilbert Gosse J.P.
St. Davids N.F.D.
<table>
<thead>
<tr>
<th>NEWFOUNDLAND SETS</th>
<th>Mint</th>
<th>Used</th>
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<tbody>
<tr>
<td>Cabot</td>
<td>$3.00</td>
<td>$4.25</td>
</tr>
<tr>
<td>Royal</td>
<td>$.75</td>
<td>$.55</td>
</tr>
<tr>
<td>Guy-Litho</td>
<td>$9.50</td>
<td>$9.50</td>
</tr>
<tr>
<td>Guy-Eng.</td>
<td></td>
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<tr>
<td>Coronation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Caribou</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No. 127 to 133</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pictorial</td>
<td></td>
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<td>Publicity</td>
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<td>Re-engraved</td>
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<tr>
<td>Industrial</td>
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<tr>
<td>Latest Issue</td>
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<tr>
<td>Post paid</td>
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<tr>
<td>enclosed cheque or bank notes preferred.</td>
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GILBERT GOSSE, J.P.
ST. DAVID'S, NEWFOUNDLAND

Dr. J. E. McKee
1104, 13th Ave
 Altoona, PA
U.S.A.

(1¢ circular rate to USA)
S. D. GRANT (SAMUEL)
Trinity, Newfoundland
Harbour Grace, Newfoundland
Occupation: Employee
Job Brothers, Trinity Office

First residence was Trinity; later Harbour Grace; used a (Trail of the Caribou) stamp for his business logo replacing the place name with his name and address; these appear in different colors

Approval booklet & outgoing mail Trinity

---

SOUVENIR OF

NEWFOUNDLAND

BUY
SELL

Postage
Royal
Stamps
Set

BUY
SELL

Wholesale
and
Retail

STAMPS

(4¢ letter rate to USA)

Messrs. ALDRICH STAMP CO
12½ MONROE AVENUE
GRAND RAPIDS
MICHIGAN
1937 outgoing mail; change of address; purple Trinity logo; new blue illustrated Harbour Grace logo

Mr. George C. O'Brien,
Post Office Box 36,
Norwood, Mass. U.S.A.

(15¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)

Mr. H. A. Herbert Fox
25 Varick Street
Oswego, New York U.S.A.

(18¢ double weight registered letter rate to USA; 5¢ letter rate + 3¢ per extra ounce + 10¢ registration)
Change in logo: black logo Caribou stamp, Jan. 1937; black logo, Map stamp, May 1937; covers show change of logo; not shown as rate covers
R. C. ROSE (ROBERT)
P. O. Box 1323
P. O. Box 772
P. O. Box 621
Cornwall Ave,
St. John's, Newfoundland

Dealt stamps under three entities: R. C. Rose; Newfoundland Stamp Collector; and Newfoundland Stamp Exchange

Outgoing mail, P. O. Box 1323

(8¢ registered letter rate to USA; 5¢ letter rate + 10¢ registration)

R. C. ROSE
Box 1323, St. John’s,
Newfoundland

(4¢ letter rate to Canada)
R. C. ROSE

Incoming mail; P. O. Box 1323

(3 ½ penny wrapper rate to Newfoundland)

(3 half pence letter rate to Newfoundland)

Mr. Robert C. Rose,
P.O. Box 1323,
City.

(2¢ local letter rate)
R. C. ROSE

Incoming mail; outgoing mail; P. O. Box 772 incoming mail, Cornwall Avenue

Incoming mail
1/2 d letter rate to Newfoundland)

Outgoing mail
(3¢ letter rate to Great Britain; 2¢ letter rate + 1¢ war tax)

Incoming mail
(4¢ inland letter rate)
The Newfoundland Stamp Collector
Box 1323, St. John's, Newfoundland

(6 rupies letter rate to Newfoundland)

The Newfoundland Stamp Collector,
Box 1323, St. John's, Newfoundland

Mr. R. D. Cox,
Postmaster,
Upper St. Ewiake, N. S.,
Canada.

(1¢ circular rate to Canada)
Newfoundland Stamp Collector

NEWFOUNDLAND
NEW ISSUE
1923

A Very Beautiful and Interesting Set. Scenes in Newfoundland. The Set of Twelve Values, Mint, Post Free for $1.00.

The Following Lot of 15 different Newfoundland. Ten of each value, suitable for Approval trade. In good used condition. 150 Stamps—Post Free for $1.00.

1911, No. 98—6c brown violet, mint $1.00

CASH WITH ORDER.

NEWFOUNDLAND STAMP EXCHANGE
Box 1323, St. Johns, Newfoundland

Newfoundland Stamp Exchange
(return address for orders)

R.C. Rose, publisher
THE NEWFOUNDLAND STAMP EXCHANGE
P. O. Box 621
P. O. Box 1323
P. O. Box 772
18 Springdale Street
St. John’s, Newfoundland

BLEURY BOOK STORES
951 BLEURY STREET
MONTREAL

The Newfoundland Stamp Exchange.
Box 621.
St. John’s.
Newfoundland.

(3¢ letter rate to Newfoundland)

THE NEWFOUNDLAND STAMP EXCHANGE
Box 621
St. John’s
Newfoundland

The Newfoundland Stamp Exchange
408-12 Commerce Guardsmen Building
Cleveland, Ohio, USA

(5¢ letter rate to USA)
THE NEWFOUNDLAND STAMP EXCHANGE

Incoming mail; P. O. Box 1323
& 28 Springdale Street

(4¢ inland letter rate)

ST. JOHN'S, NEW.
APRIL 13 1925

The N. F. L. Stamp Exchange
St. John's
Box 1323
Newfoundland

(20c letter rate to Newfoundland)

THE NEWFOUNDLAND STAMP EXCHANGE

ST. JOHN'S
Box 1323
Newfoundland

(copied, back)

W. P. Everitt
WADE & DORMAN, Ltd., P.O. Box 2987, JOHANNESBURG

(1d letter rate to Newfoundland)

28 Springdale Street
St. John's
Newfoundland

The Newfoundland Stamp Exchange
Mr. James H. Sullivan Jr.
113 Cleveland Ave.
Everett, Mass.
U. S. A.

Mr. John J. Davis
71 Rodney Street
Liverpool, England

(5¢ letter rate to USA)

(20¢ triple weight registered letter rate to Great Britain; 4¢ letter rate + 2¢ per extra ounce + 10¢ registration)
REV. E. A. BUTLER
St. Georges, Newfoundland
Occupation: Anglican Minister
St. George's Parish

Rev. Butler; admitted to the priesthood in 1898; became a minister Sept. 21, 1899; lived in Fogo from 1900-06; moved to St. George's as a rector in 1911; continued there until his death in 1955

Outgoing mail; different outgoing mail cachets

(1¢ circular rate to USA)
(20¢ double weight registered letter rate to USA; 5¢ letter rate + 5¢ per extra ounce + 10¢ registration)

(24¢ quadruple registered letter rate to USA; 5¢ letter rate + 3¢ per extra ounce + 10¢ registration)
McGehee, Ark. May 17, 1929

Rev. E. A. Butler
St. Georges, Newf.

Dear Sir;

Would appreciate it very much if you will send me a copy of your latest Wholesale price lists. Have noticed your ads in Mekeel's Weekly for some time.

Yours Truly,

C. L. Anderson

(2¢ letter rate to Newfoundland)
Order No. St. Louis, July 12 1929

Rev. E. A. Butler—
St. George, N. F.

Dear Sir:

We have no correspondent in N. F. from whom we can obtain N. F. stamps at wholesale, have been compelled to buy from Toronto, Can. If you can spare them we would like 100 each 4¢, 5¢ Can. and 50¢ at 10¢. We would also like return if you can furnish us with 50 sets.

Tom

Rev. A. Butler, Sandy Point, Newfoundland.

(5¢ letter rate to Newfoundland)
United States
and
Foreign Postage Stamps
for collections

L. Paielli,
247 East 22nd St.,
Chicago Heights,
Illinois.

Please send me your catalog of
Newfoundland free as advertised in
Michie's weekly Stamp News, Mar 25/29
yours truly,
John Feulner

(1¢ postcard rate to Newfoundland)

(copy, front)
36 Waverley Street
Ottawa Ont.
July 18, 1929

"Newfoundland"
St. George's
Newfoundland.

Dear Sir,

Please send me your free catalogue,
as advertised in the July issue of Popular Mechanics.

I am...

(2¢ letter rate to Newfoundland)
July 11, 1929

Rev. Butler
St. Georges,
Newfoundland.

Dear Sir:

Please send me your Wholesale List.
I saw your advertisement MEKEEL’S.
Thank you.

Yours very truly,

Paulus van Deinse

Rev. Butler
St. Georges,
Newfoundland.
Dear Sir,

Kindly send me a copy of your catalogue as per your ad in The Stamp Collector's Magazine and oblige.

Yours truly,

A.P. Rogers
219 S. Alden St.
Phila., Pa.
U.S.A.

7-8-29

Dear Sir:

Would be glad to receive your catalogue as per your ad in the "S.C.M." of June.

Yours truly

E.C. Becker
201 E. 1st St.
Davenport, Ia.
U.S.A.
REV. E. A. BUTLER
SANDY POINT - ST. GEORGES
NEWFOUNDLAND

REV. E. A. BUTLER
SPECIALIST IN STAMPS OF
NEWFOUNDLAND

REV. E. A. BUTLER
SANDY POINT ST. GEORGES
NEWFOUNDLAND

REV. E. A. BUTLER
SANDY POINT - ST. GEORGES
NEWFOUNDLAND 1844

REV. E. A. BUTLER
SANDY POINT, ST. GEORGE'S
NEWFOUNDLAND

(4¢ letter rate to USA)
Customer accounting system; return mailing labels were sent to customers with a number written in the box on the side of the label; number corresponded to customer's name

Mr. R.P. Graham
McMaster University,
Hamilton, Ontario,
Canada.

Dear Sir:

I wish to enclose list of stamps that I sent you last week.

If you have a price list of my stamps I shall be grateful for it.

On payment enclosed list represents current stamps at 25% over face value of singles or blocks.

Rev. E.A. Butler

Usage shown of return address label (4¢ letter rate to Newfoundland)
If You Have Ever Been A Subscriber You Are Not Entitled To This Offer

THERE IS NO HOBBY SO INTERESTING, SO EDUCATIONAL,
SO FINANCIALLY PROFITABLE AS
Stamp Collecting

THIS FORM FINELY ENTAILS THE STAMP
AND ONE OF THE PREMIUMS

Write Plainly Name and Full Address of New Subscriber Here

Mail This Subscription Giving Name and Address
WITH 50c. DIRECT TO
THE PHILATELIC PUBLISHING CO.
12 SoHo St. New York

Rev. E. A. Butler,
Sandy Point, St. George's
Newfoundland

Enclosed is $1.00 for one year's subscription to
"The Canadian Stamp Collector", Official Organ Canadian
Philatelic Society - Canada's only Philatelic Journal.

The WESTERN PUBLISHING CO., Ltd.

CURLING 9/3/1937
Newfoundland

We beg to advise that your Subscription to THE WESTERN
STAR expired 31/12/38 As Subscriptions
are payable in advance we would be pleased to receive your remittance
of $1.25, to Subscription up to 31/12/39.

Please remit by Postal Order or Express Money Order. Register all letters
containing money. Stamp all Cheques and add necessary exchange. Not
necessary to write a letter when remitting. Just enclose this card with your
remittance.

St. George's Nfld. Nov. 30 1932

Pay to Rev. E. A. Butler order
$100 on account

One hundred 100 Dollars.

Savings Dept.
Please insert number of account

Account No. 108

Gilchrist
Ralph 1. L. Weeks.
Newfoundland Stamps.

1924 PRICE LIST

ERRATUM.

Please notice that first column "Used" should read "Unused," and that second column "Unused" should read "Used."

REV. E. A. BUTLER
ST. GEORGE'S, NEWFOUNDLAND
REV. E. A. BUTLER

Catalogue of Newfoundland Stamps

For 1928

With the Compliments of
Rev. E. A. Butler, St. Georges, Nfld.

REV. E. A. BUTLER
Sandy Point - St. Georges, Newfoundland

MEMBER

and Association for Stamp Exhibitions, Inc.

1928 catalogue; mailing wrapper
(1¢ circular rate to USA)
REV. E. A. BUTLER'S
Catalogue of
Newfoundland Stamps
for 1929

1929 WHOLESALE LIST
Used Newfoundland

St. Georges, Newfoundland
Printed in U. S. A.
REV. E. A. BUTLER'S
CATALOGUE OF
Newfoundland Stamps
FOR 1930
With Special Air Mail Section
(See Pages 16 and 17)

The "Grand Falls" of Newfoundland-Labrador
Five times the size of "Niagara Falls."

With the Compliments of
REV. E. A. BUTLER
SANDY POINT, ST. GEORGES, NEWFOUNDLAND.

MEMBER
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1932; Butler went to a small size catalogue; continued to usage into the 1940s

1932 catalogue; outgoing mail

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