



THE NEWFIE NEWSLETTER
of the Newfoundland Study Group of BNAPS

Number 37

September/October 1991

THE 1923 - 1924 PICTORIAL ISSUE
FROM THE ROBERT H. PRATT COLLECTION

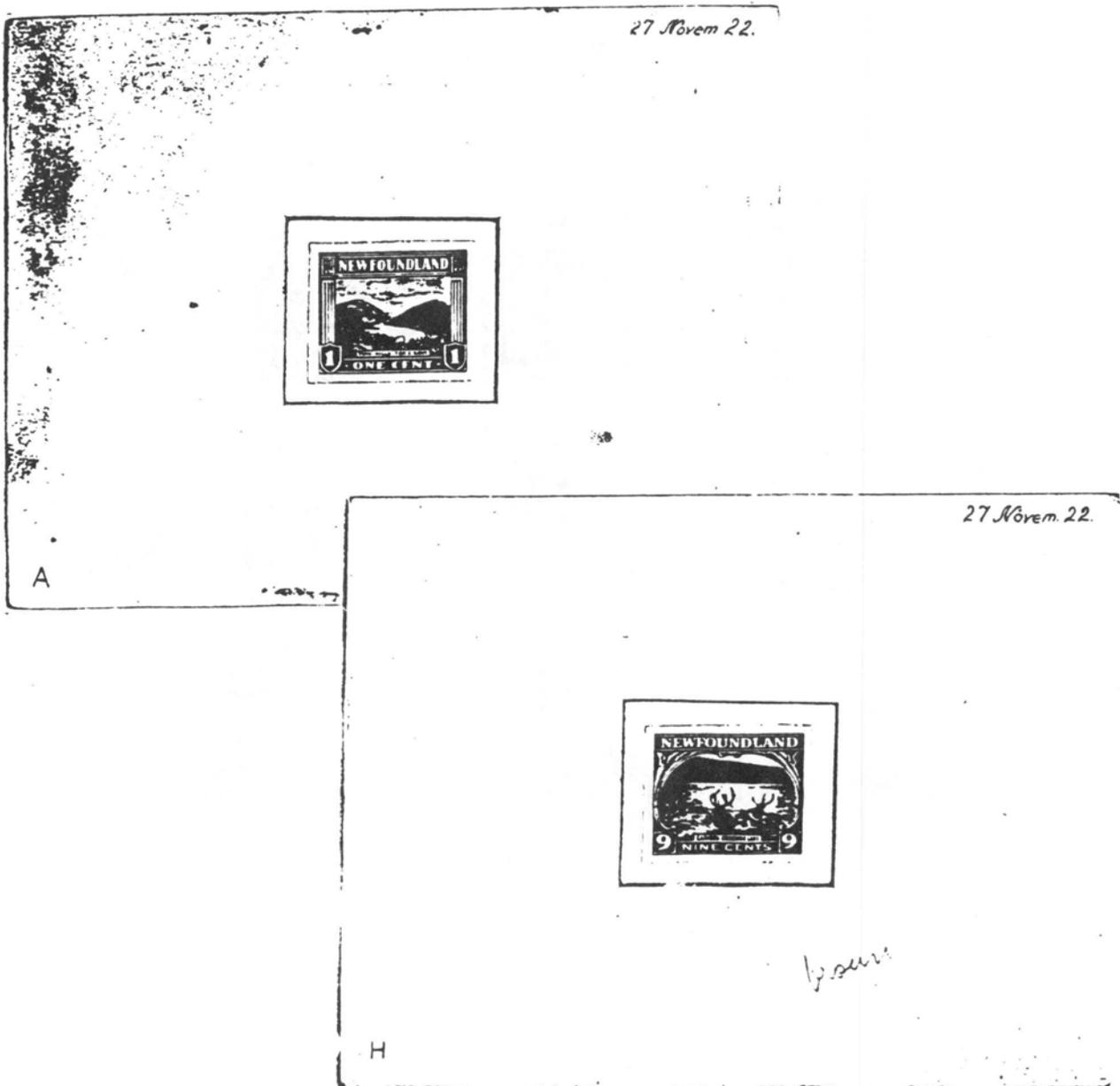
by C. A. Stillions



Satisfied with the work of De La Rue on the Caribou Issue, Whitehead Morris turned to them again for preparation of a new Pictorial issue for 1923. New pictures, new values and even stamps for Air Mail, Revenue use and Postage Due duties were desired. Mr. Gauntlet of Whitehead Morris personally delivered photographs and instructions to De La Rue on November 7, 1922.

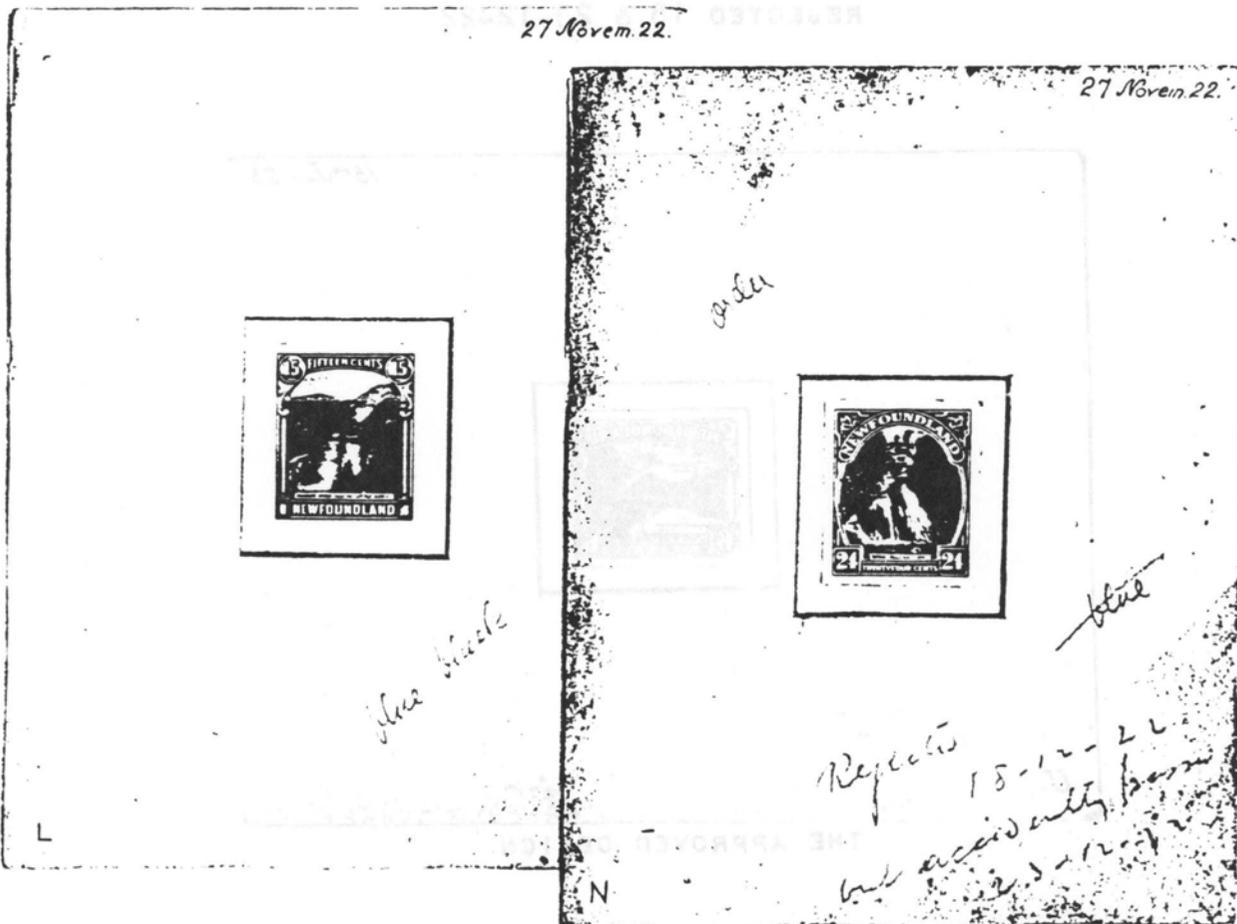
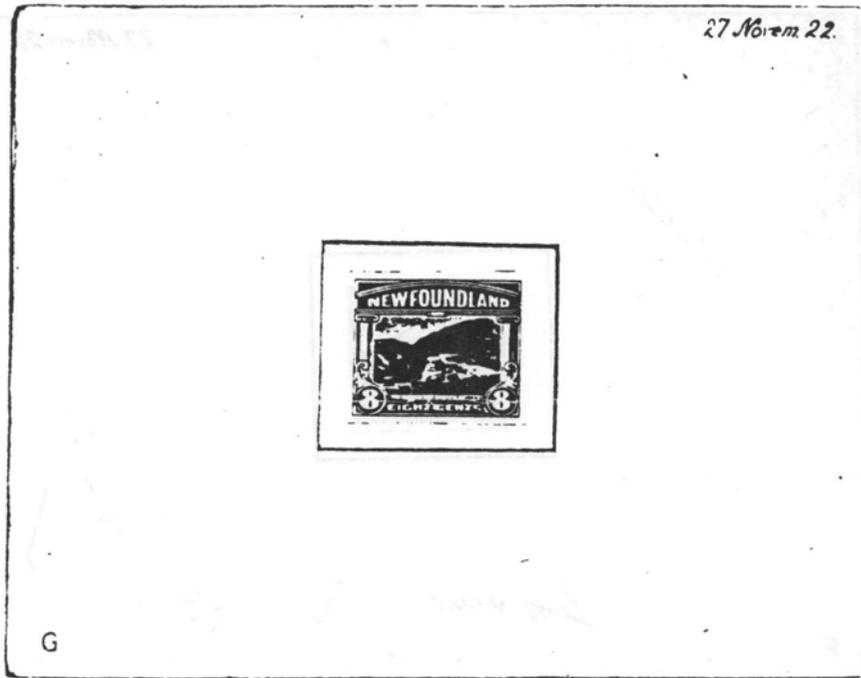
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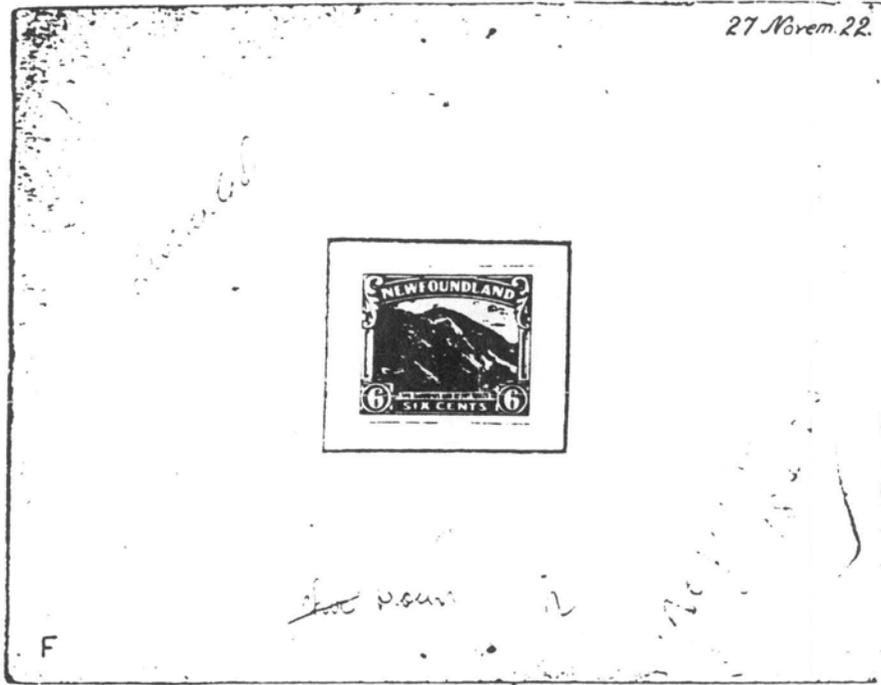
A series of designs, photographic reductions of sketches, color sepia, red, green or blue were given to Whitehead Morris on November 27th. They were neatly mounted in shadow box format on thick card in postage stamp size. Initially 19 designs, lettered from A to S, were presented. With the exception of four values, the 3¢, 6¢, 20¢ (replaced by new designs) and the 24¢, all the rest were approved for printing by December 23, 1923. All are shown with the exception of "O" which is missing. The original 24¢ was approved later, but orders were delayed until January 14, 1924. The 20¢ stamp, second design, was approved and ordered January 18, 1924.



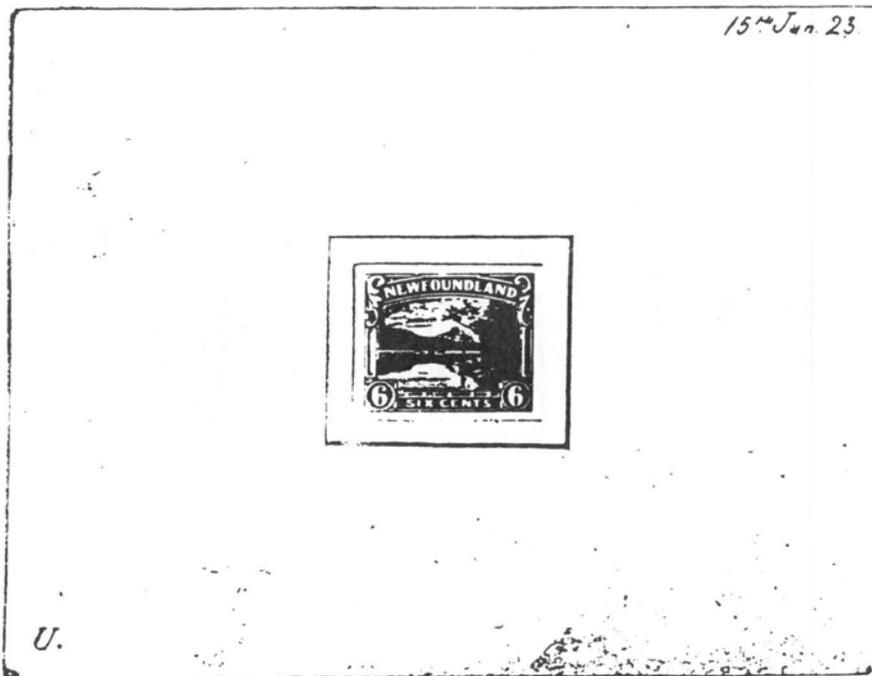
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REJECTED 18 & 23-12-22

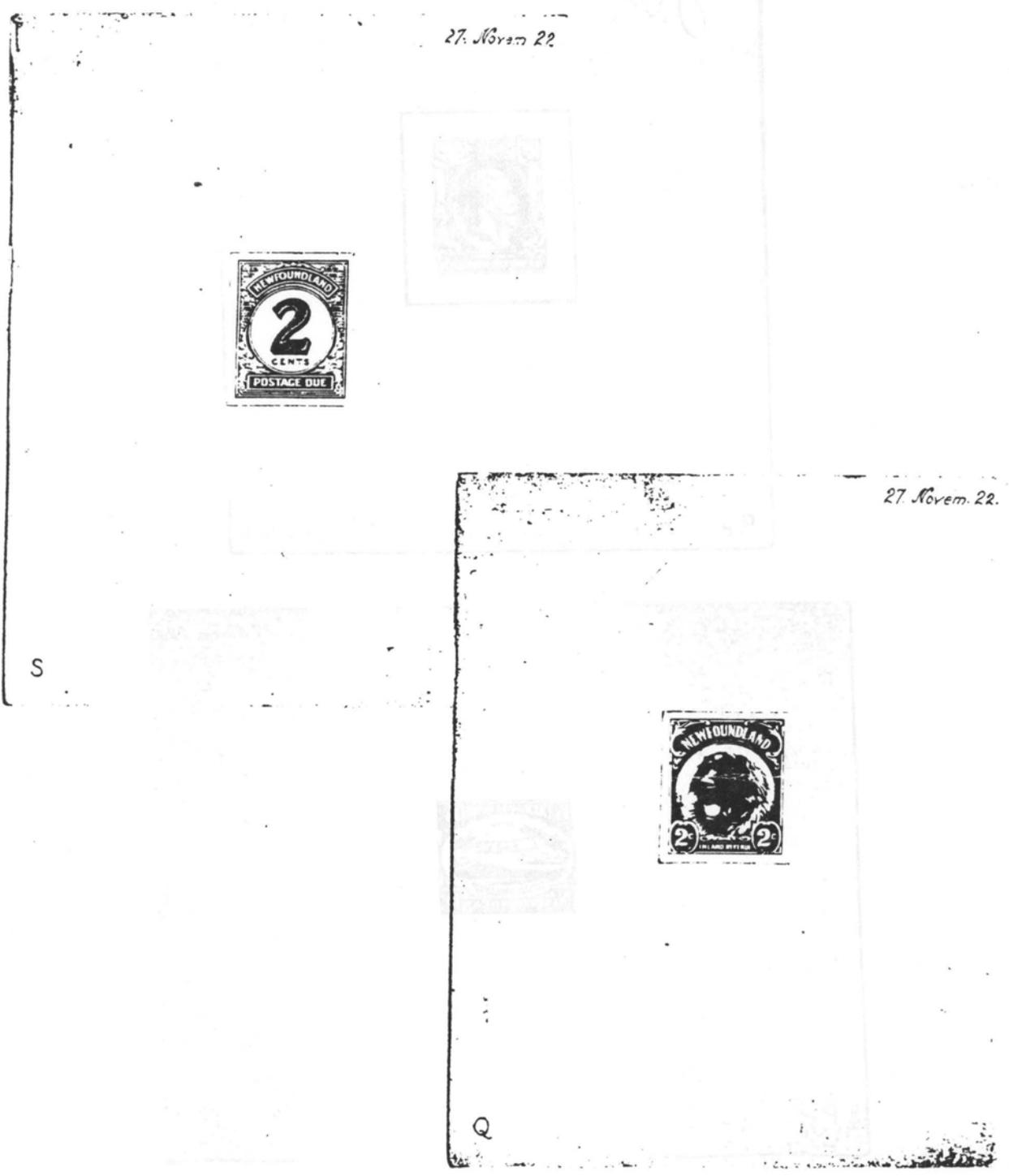


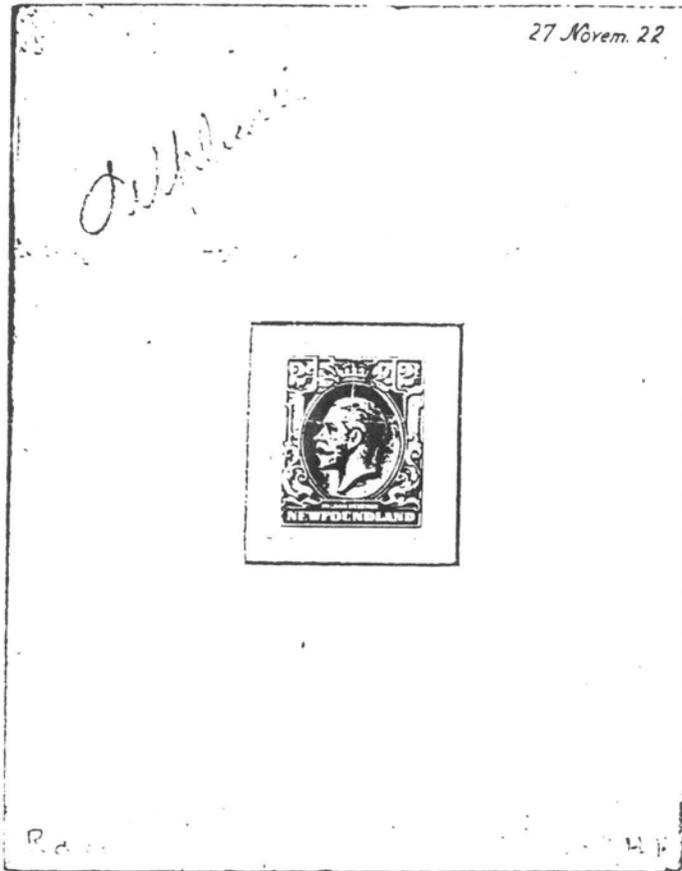
THE APPROVED DESIGN

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The Air Mail and Revenue designs were evidently approved, but never ordered. Irregardless, plates were made of the three designs and plate proofs (in reality plate essays) produced. The Postage Due design remains only in photo essay form.





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This is the first time De La Rue die proofs are seen in progressive as well as final state. The progressive proofs are mainly without final shading in the design. The five cent die was completed early in 1923, and on February 9th a color scheme prepared from this die was submitted for approval. On February 12th another swatch of five different colors were dispatched. Examples remain in full and trimmed 5¢ die proofs. There are color trials for the later stamps, usually from their own dies. The 24¢ also has plate proof color trials. An interesting example shows the 6¢ plate before and after burnishing to remove scratches implant ed on entering the plate. A small plate of two each of the 1¢, 2¢ and 11¢ in green is shown. Why it was prepared is unknown.



Imperforate record sheets from the files contain notes relating to color and dates of printing. These were the early strikes of May and June 1923. The quality of the 15¢ plate was questioned, and a second trial after further burnishing was approved 25 July 1923. Certain other blocks and singles illustrate items that were saved in the Color Book. The 3¢ was printed in a lighter color in 1926. Nine values from the De La Rue "SPECIMEN" book have been saved and are shown. For the first time a plate number is noted among the used stamps, No. 2 for the 3¢ value.

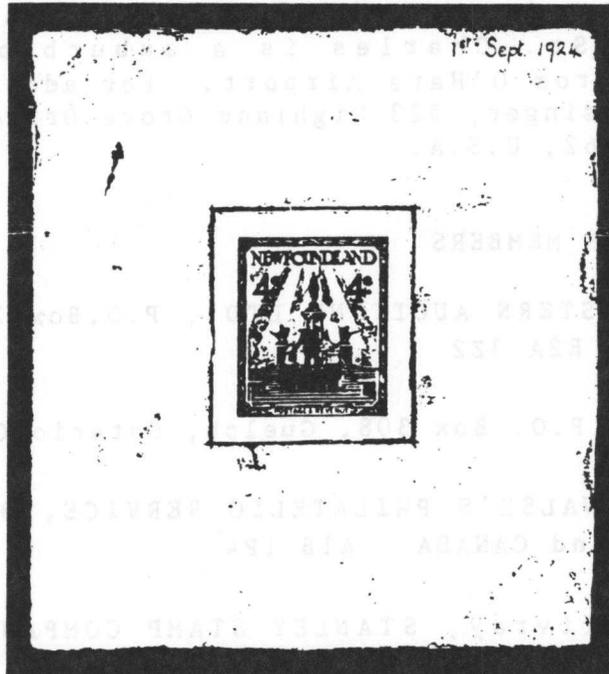
Sample booklets of low value Caribou stamps had been provided previously. On March 8, 1926 Booklets of 1¢ and 2¢ stamps and 2¢ coil stamps were requested. De La Rue compiled, offering a booklet with sixteen 2¢ stamps and eight 1¢ stamps. The booklets being of smaller size required that the bottom row of two stamps be folded over. A front and back cover, printed with advertising both sides, and five interleaf pages with advertising completed the booklets. The revenue from the advertisements would pay for

the booklets. 1000 sheets of 100 stamps of the 1c and 2000 sheets of the 2c would produce 5000 booklets with panes of 20 stamps left over from each sheet. These could be combined into sheets of 100, De La Rue stated. 10,000 booklets were ordered



June 18, 1926. Remember the request for coil stamps in 1918. A sample roll was dispatched with the booklets and Whitehead Morris advised that they would only be perforated crosswise, and slit lengthwise. The trail ends here.

The Colonial Secretary was advised on May 19, 1924 that Mr. W. J. Edgar of St. John's had become the agent for Whitehead Morris in Newfoundland. Probably one of his early acts was to present the suggested new 4c essay, prepared September 1, 1924 by De La Rue. No action seems to have been taken to produce this design.



This narrative is taken from the title page of Robert Pratt's second award winning exhibit at the 1988 BNAPS Convention in Virginia Beach, Virginia. For more information on this fascinating issue, the following are recommended:

Kay, Marshall, "Perforation Varieties in Some Later Newfoundland Issues," BNA TOPICS, v. , no. 1, 1954, pp 37-40.

Pratt, Robert H., "Additional Data on the Stamps of Newfoundland," BNA TOPICS, v.26, no.10, 1969, pp270-273.

Strange, Arnold M., "Further information on the stamps of Newfoundland 1911 - 1928," LONDON PHILATELIST, v.67, no.792, 1958, pp196-199.

Lowe, Robson, ENCYCLOPEDIA OF BRITISH EMPIRE POSTAGE STAMPS 1639 - 1952, Volume V: THE EMPIRE IN NORTH AMERICA, 1973, pp496,500-2.

COMING EVENTS

BNAPEX'92, 10-12 September, St. Charles, Illinois, The Pheasant Run Resort, Annual convention and exhibition of the British North America Philatelic Society and annual meeting of the Newfoundland Study Group. St. Charles is a suburb of Chicago with transportation from O'Hare Airport. For additional information contact Bob Schlesinger, 523 Highland Grove Drive, Buffalo Grove, Illinois 60089-1762, U.S.A.

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Robert J. McGillivray, STANLEY STAMP COMPANY, 1096 Richards Street, Vancouver, B.C., CANADA V6B 3E1

WANTED

Articles for the Newsletter. If you have any items you want to showoff, questions about something you don't understand, an idea you want to test, or opinions you would like to express, this is the place. So send a photocopy of your favorite item, your question, or your essay to me and I'll use it in the newsletter.

STUDY GROUP MEETING AT VANCOUVER

The annual meeting of the study group was held during the BNAPS convention in Vancouver, British Columbia. Even though your Study Group Chairman was able to attend the meeting, the meeting was conducted by Don Wilson. After a short business meeting, Doug Hannan led a discussion of World War II Civil Censorship in Newfoundland. He provided examples of various markings from his collection. Don and Doug led a very effective meeting.

FINANCIAL REPORT

Report period	September 1990 - August 1991
Balance as of 1 September 1990	\$256.09
Income: Dues from members	\$105.00
Profit from INFOFINDER sales	7.90
Stipend from BNAPS	75.00
Contributions	00.00
total income	\$187.90
Expenses: Postage for 6 newsletters	\$231.60
Balance as of 23 August 1991	\$212.39
Estimated expenses for 1991-1992	\$275.00

MEMBERSHIP REPORT

Membership as of 1 September 1990: 67
Membership as of 23 August 1991: 94
An increase of 27 members over 1989-1990.

NEWFOUNDLAND STUDY GROUP OF BNAPS
CHAIRMAN'S REPORT
AUGUST 1991

As I prepare this report in early August, I don't know if I will be able to attend this years convention. It will be the first convention that I have missed since I attended my first in 1973.

The state of the study group is very good. We have had a tremendous increase in membership, more than 40% in one year. Most of the new members are new to BNAPS as well as this study group, having selected our study group for their first year free study group membership. I certainly hope these new members find BNAPS and the Newfoundland Study Group all that they want in a philatelic society. I also hope for a long association.

Financially the study group is not in as good shape. While we have a good balance, it is not enough to carry us through another year. There has been one increase in postage rates this year and another is predicted. Therefore dues will be necessary this year. I recommend that the dues be set at \$4.00 US, \$5.00 CAN, or £3.00 stg. All checks should be made out to me, C. A. Stillions.

There is something that the study groups lacks. It is currently without a focus. That is, it is without a project that we all can participate in. A suggested project is to catalog all the post marks from all the post offices of Newfoundland. We have already established a list of the post offices and their years of operation for twentieth century Newfoundland. There are a number of good collections among our members which can serve as a starting place. John Butt has volunteered to be recorder. What is needed is someone to do the tracings so that each mark can be illustrated. We can run the list of post offices and the markings in the newsletter in serial form. Study group members can add markings, earliest and latest dates, etc. from their collections. I estimate that it will take four years to publish in the newsletter all the towns twice. How we get the illustrations is the key. Are there any suggestions.

I am disappointed that I will be unable to attend this years meeting, but I know Don, Doug, and Palmer will carry on quite well. (Editor's note: I was able to attend the convention on the one day that the study group met. Don, Doug, and Palmer did a great job of running the meeting. It is nice to know that this is not a one person study group.)

DUES NOTICE

Due to the condition of the treasury and projected expenses, it was voted to increase the dues to \$4.00 in U.S.A. funds, \$5.00 in Canadian funds, or £3.00 in British funds. Remittance should be by check made out to C. A. Stillions in order to save on bank charges. You can determine if you owe dues by checking your address label. If the number to the right of your name is less than 92, you dues are due. If 92 or greater, no dues are due.

NEW MEMBERS

Malcolm Jones, 14 Tullis Close, Sutton Courtney, Oxon, U.K. OX14 4BD

Allan L. Steinhart, Suite #305, 35 Church Street, Toronto, Ontario Canada M5E 1T3

MOVING MEMBERS

Ralph E. Trimble, Box 26556 Markville P.O., Markham, Ontario, Canada L3R 0M4