

FORERUNNERS OF ILLUSTRATED PERMITS to March 15, 2023

CANADA permitted or tolerated the use of illustrations in some permits years ago – Readers Digest, Sears and others.

Dale Speirs and Brian Plain via Rob McGuiness several years ago sent scans of several fore runners. I found some in my accumulations of permits. When I started to show a few more, Pierre Auger provided a number which we listed. Then Dick Staecker provided his scans all organized by user.

I also thank him for permission to use the numbers for these forerunners from his “**CANADIAN PERMIT POSTAGE STAMP CATALOGUE**”
Published by the British North America Philatelic Society Ltd.

Copyright 2016.

His catalogue is available through BNAPS Book Department.

This listing will not be updated monthly unless there are additions.

We show only the permit and not the top of the envelope starting on the next page as supplied by Dick Staecker with his catalogue numbers.

Everything we had previously shown is included in his listings.

FORE RUNNERS

ALBERTA CANCER FOUNDATION



B400C-2

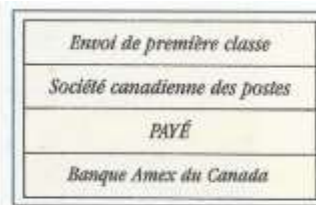
AMERICAN EXPRESS



B380-26 (I shortened the distance
from crest and permit)



B380-27 (I shortened the distance
from crest and permit)



B380-28

AMNESTY INTERNATIONAL



B360B- 2



B360B-2



B360B-92



B360B-92



B360B-92

ANTIROUILLE



B415-20

ARTHRITIS SOCIETY



B400C-2

BEAVER LUMBER



B108-10

BMG MUSIC SERVICE



B360E-42

BRECK'S LTD



B400C-2



B360B-8



B360C-130

CHATELAINE



B360C-9 for Toronto



B360C-9 for Toronto



B360C-9 for Toronto



B360C-9 for Toronto



B366C-5 for L'Actualité



B366C-5 for L'Actualité



B366C-6 for L'Actualité

CANADIAN CANCER SOCIETY



B400C-2



B400C-2

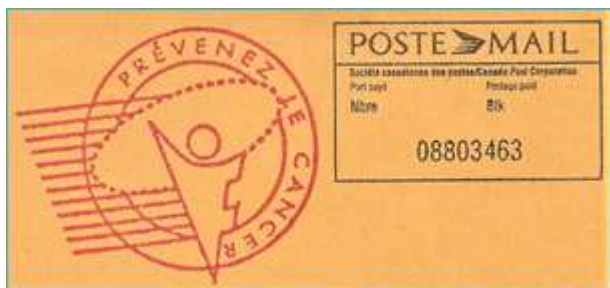


B366A-2



B366B-2

also known with the Permit box and contents in black



B366B-2



B402-32

CANADIAN CHILDHOOD CANCER FOUNDATION



B400C-2

CANADIAN DIABETES SOCIETY



B420-30



B400C-15 (error: last "e" missing at "adress")



B400C-2



B400C-2



B402-32



B402-32



B402-32



B400C-6



B400C-67



B400C-67

CANADIAN NATIONAL INSTITUTE FOR THE BLIND



B360-2



B400C-38 (error: Post payé)



B400C-38 (error: Post payé)



B400C-2 "Port payé"



B400C-2 "Port payé"



B400C-38 "post payé"

CANADIAN RED CROSS



B416-55 envelope without postage indicia



B360A-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-2



B360B-102 (error: Post payé)



B360B-102 (error: Post payé)



B360B-102 (error: Post payé)



B360B-102 (error: Post payé)



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92



B360B-92va



B360B-93 ("Bulk" missing)



B400C-38 (error: Post payé)



B400C-38 (error: Post payé)



B400C-2



B400C-2



B400C-80



B400C-2



B400C-2

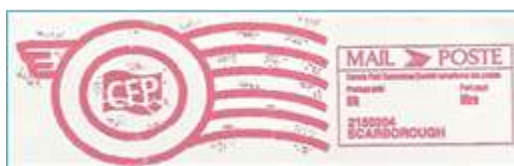


B400C-38 (error: Post payé)



B400C-2

CANADIAN FAMILY PUBLISHERS



B360B-2

CANADIAN LIVER FOUNDATION



B360B-2

CHILDREN'S WISH FOUNDATION



B400C-2

CHRISTIAN BLIND MISSION



B400Ca-2

COALITION FOR GUN CONTROL



CUSO



B400Ca-2

JOHN DEERE



B415-10

EATON'S



B402-4

GREENPEACE



B360B-92

FRIENDS OF CANADIAN BROADCASTING



B360B-2



B400C-2



B400B-2



B400C-2



B400C-2

Dick said "I could not resist to show the complete front of the envelope " (size reduced, all other permit indicia are in original size)



B400C-2 and from DSP

HALL AUCTIONS



B200-2



B200-2

HEART AND STROKE FOUNDATION



B400Ca-2 MS



B360B-92



B420-30

INTERNATIONAL MASTERS PUBLISHERS



B360A-83



B360A-83a



B360C-136



B360C-135



B360C-147



B360C-145a



B360C-145



B360B-2

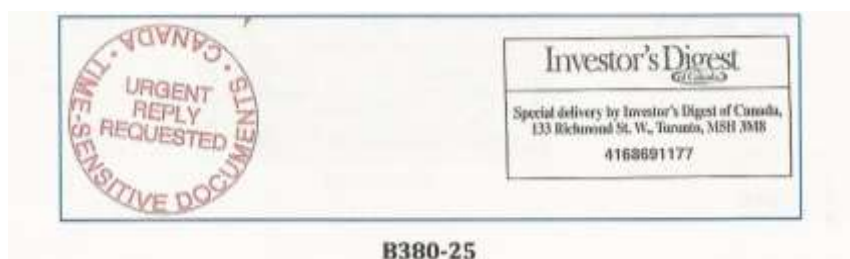


B360B-2



From ELC

INVESTOR'S DIGEST OF CANADA



B380-25

LUNG ASSOCIATION (CHRISTMAS SEALS)



B360B-92



B360B-92



B360B-2



B400B-2



B400C-2



B400C-2



B400C-2



B400B-30

LIFESCAN CANADA LTD.



B360B-92

MUSIC WATERLOO



B360B-26 error: "Nbre" missing

MACLEAN HUNTER LTD



B360B-6



B360C-121



B366B-32

MARCH OF DIMES



B360B-92



B360B-2 (Alberta)



B400C-2



B360B-92

MONTREAL LIGHT, HEAT & POWER CONSOLIDATED



B173d-13 (February 1943)

NATIONAL GEOGRAPHIC



B400C-2



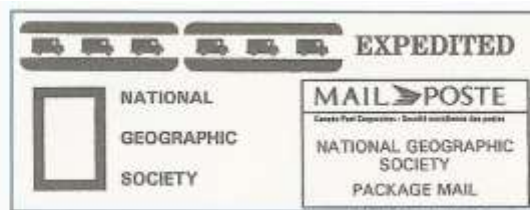
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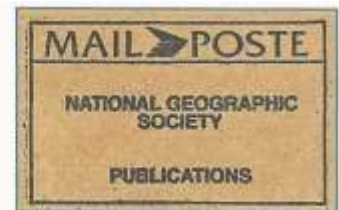
B400C-2



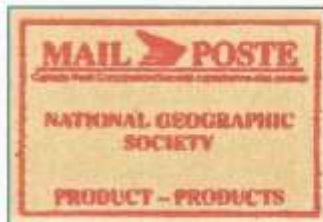
B360A-83a



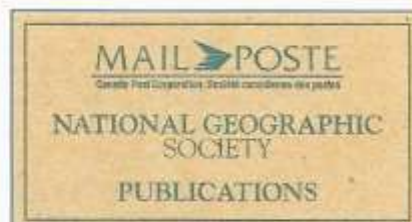
B360C-66



B360C-85



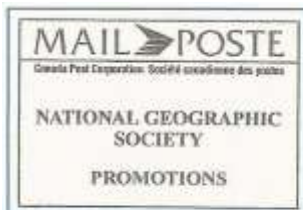
B360E-37b



B360E-37c



B360E-43



B360C-135



B400A-4



B400B-4



B400C-4b



B400C-35 ("é" missing)



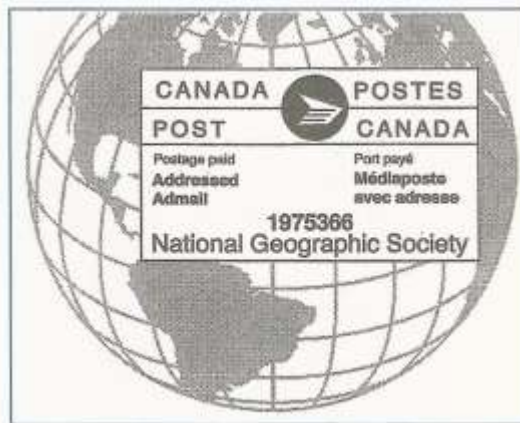
B400D-20



B400D-42a (label over a U.S. permit)



B400D-42



B400C-4b

ONTARIO NEW DEMOCRATS



B360B-92

OXFAM CANADA



B400C-2



B400C-2



B400C-2

P. A. DOUGLAS & ASSOCIATES



B360B-2

PERSONAL SAVINGS PLAN



B415-35

PHILATÉLIE QUÉBEC



B222-10



B222A-10

THE PRAIRIELAND AGRICULTURE NEWSPAPER



B360B-232

PRINCESS CRUISES



B400C-82

PUBLISHERS CLEARING HOUSE



B361C-10vb



B360A-26



B360B-6



B400A-4



B400B-4



B400C-2



B400C-4b

READER'S DIGEST



B360A-30



B360B-21a



B360C-146



B366A-35

Also in green & on mottled paper



B366B-28



B366C-16



B366C-17



B366C-14



B366C-15



B366C-15



B366C-15



B400D-47



B400D-47 wavy lines under the logo



B400D-47a



B400D-56



B402-5



B402-6



B402-59



B402-60



B402-62



B402-93



B402-93



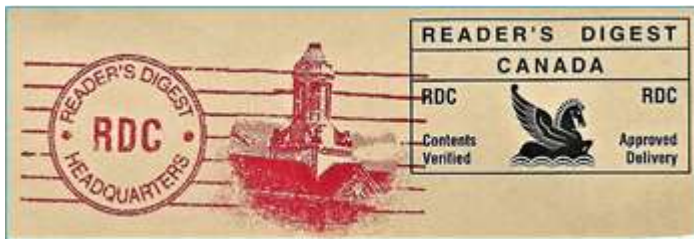
B402-93a



366B-28



B366B-28



B415-43



B366B-28



B402-60



B402-32



B402-59 (indicia as above, but with permit number and no wavy lines under logo)



B402-60



B402-60



B402-60



B402-60



B402-60



B402-59



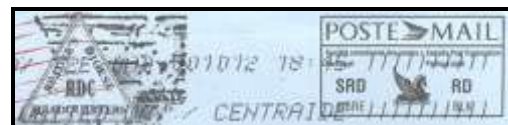
B3668-28



B3668-28



B3668-28



B3668-28



B3668-28



B3668-28



R143-2



R143-2



R143-1

REGAL GIFTS



B400C-21



B400C-21a



B400C-21c



B400C-21b

REIMAN PUBLICATION



B330-174b

REVERE CHEMICAL CORPORATION



B225-71

ROBERT Q



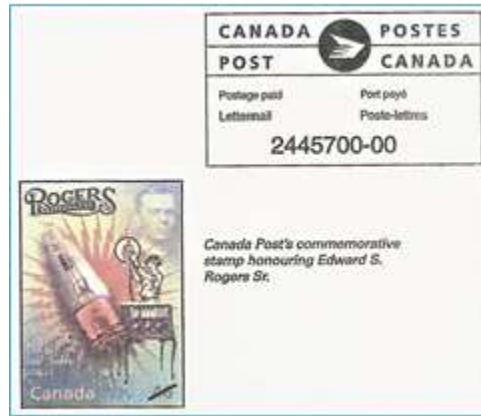
B400C-2

ROCKWOOD GARDENS



B360C-136

ROGERS CABLE



B400A-1

ROGERS MEDIA PUBLISHING



B360B-6



B366B-32

SEARS



B360A-26a



B360A-26a



B360A-26a



B360A-26a



B360A-26a



B360A-102 error "des posted"



B360A-102 error "des posted"



B360A-102 error "des posted"



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-4a



B400A-37



B400A-37



B400A-37



B400A-37



B415-33 SEARS Portrait Studio Vancouver Area



B400B-2 SEARS CLUB Toronto



B360B-250



B360B-46



B400B-52

SALVATION ARMY



B360B-92

SCOUTS CANADA



B400B-2



B360B-93 ("Bulk" missing)

SOUTHAM PUBLICATIONS



B360C-27



B360C-41 (the word "des" is missing)



B366C-10



B366C-12

SOUTHEX



B366C-11

TIME LIFE INC.



B360B-2

TV ONTARIO



B360B-92



B360B-102



B360B-102



B360B-102



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



400C-2



WARNER MUSIC



B360A-25



B360B-7



B360C-148

WILDLIFE RESCUE



B341A-10

WNED BUFFALO-TORONTO



B360B-2k error: Bulk mail should have no chevrons

WOOD & ASSOC



B360B-6

YVES ROCHER CANADA



B360C-142



B360C-142



B366C-20

UNKNOWN



B360B-2



B420-30 no identification
"Please say it isn't so, Mr. Harper" on the back of the envelope



B360B-102 no identification on the envelope,
"HAPPY ANNIVERSARY" on the back of the envelope



B360B-20 no identification on a view card
with printed text pretending to be a traveler from Crete



B3608-2

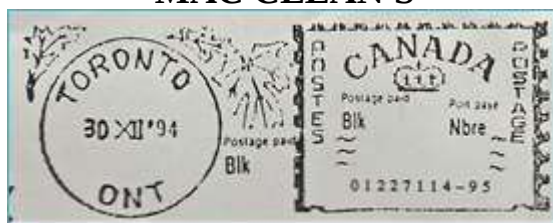
An interesting "forerunner" –from Brian Plain via R McG

PRINTED PERMIT INDICIA SIMILAR IN DESIGN TO METERS

CANADA TRUST



MAC CLEAN'S



NEW CAR PURCHASING



B360E-34

UNKNOWN – TORONTO

